

# **Recruiting International Potential for Austrian Higher Education Institutions: Obstacles and Opportunities during the New (Ab)normal**

**A joint on-line event of  
the Federal Ministry of Education, Science and Research,  
Webster Vienna Private University and the Student Ombudsman Office**

**Monday, 31<sup>st</sup> May 2021 CET  
9:45 a.m. to 13:30 p.m.  
Online**



 **Bundesministerium**  
Bildung, Wissenschaft  
und Forschung

**Webster**  
UNIVERSITY

**Vienna**  
Private University



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**ÖPUK**

**Österreichische  
Privatuniversitäten  
Konferenz**

 **FHK**

ÖSTERREICHISCHE  
FACHHOCHSCHUL  
KONFERENZ

## **About the conference:**

**Austria's location in the centre of Europe has manifold connections and offers a wide range of cultural activities, a high quality of living, a high level of public safety and last but not least high-quality teaching standards. This makes it a particularly attractive destination for international students from all over the world.**

**Providing the essential know-how and infrastructure for international students therefore has major priority in ensuring Austria's prominent position on the academic map. The situation of recruiting international potential has not become easier at all with the outbreak of the COVID-19 pandemic.**

**Together with the Webster Vienna Private University as co-organiser, this conference will deal with topics such as English language skills (examinations and certificates), visa issues, housing of international students as well as horizontal and transversal recognition issues, especially for the group of international prospective students and applicants at Austrian higher education institutions. Recruiting is the overarching topic.**

## **Target Groups:**

**rectors', presidents' and directors' offices, recruiting offices, strategy and marketing offices, international offices, admission offices, study law offices, ombuds offices, student housing offices, student union representatives, accreditation teams,**

**The personal data necessary for the organisation of the event will be processed by machine and stored.  
The whole event will be recorded and made available via the web later.  
With your registration you declare your consent to this.**

**Moderation: Mag.a Hannelore Veit, MA**

**9:45 a.m. electronic registration**

**9:55 a.m. Welcome**

- **O. Univ.-Prof. Dr. Johannes Pollak, Director of Webster Vienna Private University, Vienna**
- **Dr. Josef Leidenfrost, MA, Austrian Student Ombudsman, Vienna**

**10:00 a.m. Opening Remarks (video messages):**

- **SC Mag. Elmar Pichl, Director General, Section IV, Ministry of Education, Science and Research / BMBWF, Vienna**
- **O. Univ.Prof.<sup>in</sup> DI<sup>in</sup> DDr.<sup>in</sup> Sabine Seidler, President, Universities Austria / UNIKO, Vienna**
- **Mag. Raimund Ribitsch, President, Austrian Association of Universities of Applied Sciences / FHK, Vienna**
- **O. Univ.-Prof. Dr. Karl Wöber, President, Austrian Private Universities Conference / ÖPUK,**

**Kick Off Speeches (Qs & As via chat function)**

**10:15 a.m.:**

- **Ao. Univ.-Prof. Mag. Dr. Arthur Mettinger, FH Campus Wien University of Applied Sciences  
Using English in an academic environment: Challenges and opportunities**

**10:35 a.m.:**

- **Mag.<sup>a</sup> Tanja Raab, OeAD - Agency for Education and Internationalisation - Legal Issues  
Entrance and residence conditions for international students: Which challenges do international students face?**

**10:55 a.m.:**

- **Mag.<sup>a</sup> Ingrid Wadsack-Köchler, BMBWF – Recognition, Vienna  
Recognition matters!**

**Practical Experiences from four Higher Education Institutions (Qs & As via chat function)**

**11:20 a.m.:**

- **Katharina Kratky, MODUL University Vienna, Vienna  
Recruiting at Private Universities**
- **Deidree R. Diño, MSc, PGCM, Webster Vienna Private University, Vienna  
A Service-Based Approach to International Higher Education Admissions**
- **Dr.<sup>in</sup> DI<sup>in</sup> Ioanna Giouroudi-Jovanovic, Technical University Vienna, Vienna  
On site or online? Accepted or enrolled? Experiences and challenges in international student recruiting**

- **Mag.<sup>a</sup> Dr.<sup>in</sup> Susanne Lichtmanegger / Dr.<sup>in</sup> Leena Saurwein, MA, Management Center Innsbruck, Innsbruck**  
**How to acquire the best international students: An insight into MCI – the entrepreneurial school's practices**

**12:20 p.m. – 12:30 p.m. Recreational Break**

**12:30 p.m. Round Table Discussion:**

**Dr. Serge Sych, Vice President, Central European University, Budapest/Vienna**

**O. Univ.-Prof. Dr. Johannes Pollak, Webster Vienna Private University, Vienna**

**Dr. Michael Stampfer, Vienna Science and Technology Fund, Vienna**

**Ambassador Mag. Dr. Emil Brix, Diplomatic Academy Vienna, Vienna**

**Concluding remarks**

**Johannes Pollak, Josef Leidenfrost**

**Electronic registration:**

**<https://www.eventbrite.de/e/recruiting-international-potential-obstacles-and-opportunities-registration-150032223419>**

**After registration we will provide you with more relevant information on the conference topics, with biographies of the speakers, and information on how to access the meeting.**